

# Save New Barnet

## Newsletter

10th March 2009

Dear Friends,

Welcome to another update from the Save New Barnet Campaign.

### ASDA Superstore & Flats

As you will know, the ASDA planning application for the gasworks site is now 'live'. The Save New Barnet Campaign is currently distributing publicity to homes in the area to alert everyone to the news. You can see a copy of our leaflet on our website.

[www.newbarnet.org.uk/documents/publicity](http://www.newbarnet.org.uk/documents/publicity)

### Issues

The three biggest issues that arise from ASDA's proposals are:

1. Traffic.
2. Destroying local businesses when there is no need for an additional supermarket.
3. 211 small flats in a market that is already oversupplied.

### Traffic

ASDA's planning application proposes:

- Victoria Road closed at the junction with East Barnet Road.
- Traffic lights instead of a roundabout on East Barnet Road.
- Extra 987 cars an hour at peak times.
- 2,438 cars an hour going through the new junction on East Barnet Road
- No right turn Approach Road to East Barnet Road.

The traffic generated by this new development will be huge. With an extra 987 car movements between 1.00pm and 2.00pm on Saturdays and all Victoria Road traffic forced to go through the ASDA site, the traffic light controlled junction will not cope with the increased traffic.

Remember when traffic lights were installed there before? There was gridlock and they had to be removed.

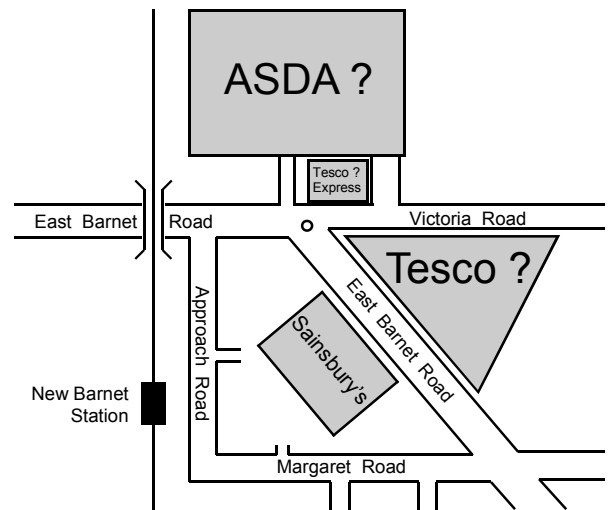
### Destroying Local Businesses & Jobs

In order to justify their new store, Asda have identified that they will need to take £29.7 million of turnover away from other local shops including:

- £11.9 million from Sainsbury's New Barnet
- £3 million from Waitrose High Barnet
- £1.5 million from Waitrose Whetstone
- £4.5 million from local Tesco stores
- £3.9 million from local shops such as Budgens & local convenience stores

They will also shift £4.5 million of trade from ASDA's existing store at Southgate, less than 3 miles away which suggests their local store is already meeting the needs of the New Barnet market.

They fail to mention how many jobs the scheme will destroy in their application.



## Unwanted Flats

ASDA propose to build 211 flats on the superstore site. Currently there are over 100 1&2 bed flats for sale or to let in New Barnet. What the area is crying out for is 3 and 4 bedrooms family homes. Given the current market, the risk is that the flats as proposed will end up vacant or with short term tenants.

## How To Find Out More

Copies of the planning application can be viewed at East Barnet Library and Chipping Barnet Library. The documents are also available on the council's website:

<http://tinyurl.com/asdaplans>

## How To Object

Objections to the ASDA planning application should be made in writing, clearly stating your name and address.

Letters should be sent to:

London Borough of Barnet  
Planning, Housing and Regeneration Service  
Building 4, North London Business Park  
Oakleigh Road South  
London  
N11 1NP

Emails should be sent to:

[asda.application@barnet.gov.uk](mailto:asda.application@barnet.gov.uk)

You **MUST** include the application reference number **B/00200/09** clearly on all communications.

Deadline for comments: **1st April 2009**

EVERY LETTER COUNTS

If you do not have time to write your own letter, or want help getting started, use our example letter. Simply print it out, add your name & address details and sent it to the address shown.

Download the sample ASDA objection letter here:

[www.newbarnet.org.uk/action/asdaobjectionlettermar09.pdf](http://www.newbarnet.org.uk/action/asdaobjectionlettermar09.pdf)

## Public Meetings

According to the public notice printed in the Barnet Press, this is a "Major Development which does not accord with the provisions of the development plan in force in the area". However the Council do not intend to hold a public meeting to discuss ASDA's planning application.

The New Barnet Community Association are currently working hard to organise a public meeting to be held on Thursday 19th March 2009. More details to follow.

The council do hold regular 'Residents Forum' meetings for you to have your say on council plans and local proposals. The next one will be held at Chipping Barnet Library on Tuesday 17th March 2009, starting at 6.30pm.

Details here: <http://tinyurl.com/czm6x2>

## **Petition**

Our petition made headline news last week. Now we need your help to make it even more effective. We are planning to hold a stall outside Sainsburys for the next three Saturdays to get more signatures.

Can you spare a couple of hours to help Save New Barnet? If so, please contact Anita: [anita@mashitup.org.uk](mailto:anita@mashitup.org.uk)

If you can't help on the stall, please print off a copy of the petition and get your friends, family and work colleagues to sign:

[www.newbarnet.org.uk/documents/publicity/savenewbarnetpetitionform21aug08.pdf](http://www.newbarnet.org.uk/documents/publicity/savenewbarnetpetitionform21aug08.pdf)

## **Keep Spreading The News**

ASDA's planning application and the Save New Barnet Campaign made both local papers on 5th March.

Barnet Times, page 1, "Supermarket is a nightmare"

Barnet Press, page 23, "Application is submitted for New Barnet Asda"

If you didn't get to see either paper, copies are on our website:

[www.newbarnet.org.uk/documents/press](http://www.newbarnet.org.uk/documents/press)

## **Newsletter**

This newsletter can be downloaded from the website as a printable PDF.

[www.newbarnet.org.uk/documents/publicity](http://www.newbarnet.org.uk/documents/publicity)

Why not print off some copies for your neighbours to let them know the latest campaign news? If they have internet access, please encourage them to sign up online to get their own copy direct by email.

You could also forward this email version of the newsletter to your friends.

Thank you for your continued support.

Regards,

Save New Barnet Campaign Team

# **Save New Barnet Campaign**

website: [www.newbarnet.org.uk](http://www.newbarnet.org.uk)

email: [info@newbarnet.org.uk](mailto:info@newbarnet.org.uk)

post: % The Community Centre, 48/50 Victoria Road, New Barnet, EN4 9PF

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date

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address

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To: London Borough of Barnet  
Planning, Housing and Regeneration Service  
Building 4, North London Business Park  
Oakleigh Road South  
London  
N11 1NP

Re: **B/00200/09**

ASDA Planning Application, Gas Works Site, Albert Road, New Barnet

Dear Sir / Madam,

I would like to object to the planned scheme on the following grounds:

1. Huge increase in traffic.

ASDA's figures anticipate an extra 900 cars an hour will be attracted to their planned superstore. Along with the redeveloped JCoSS site, this means an extra 1,500 cars per hour using East Barnet Road and surrounding local roads.

2. The size of the development.

ASDA, Tesco and Barnet Council have carried out separate studies to work out how much additional retail space is needed in New Barnet. All calculate this figure to be between 600-800 sq metres – five times less than the 3,906 sq metres planned in the ASDA development.

3. Unsympathetic with the area's existing architecture.

The centre of New Barnet is largely made up of low-rise Victorian and Edwardian buildings. Any planned development should be in keeping with the existing vernacular architectural style.

4. Inappropriate housing for the area.

With over 100 one- and two-bedroom flats lying empty in the New Barnet area, there is no need for more accommodation of this type in New Barnet. What our community is crying out for is more family-sized houses.

5. Threat to independent shops and businesses.

A supermarket of this size would squeeze out the remaining independent shops and businesses in New Barnet, as well as having a knock-on effect in neighbouring areas such as East Barnet, Cockfosters and High Barnet.

Yours faithfully,

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signature

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full name (print)