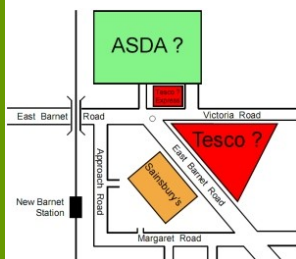


# Save New Barnet Superstore Update

March 2009



## ASDA TRAFFIC NIGHTMARE!

**PLANNING APPLICATION SUBMITTED - 1st APRIL DEADLINE FOR COMMENTS**

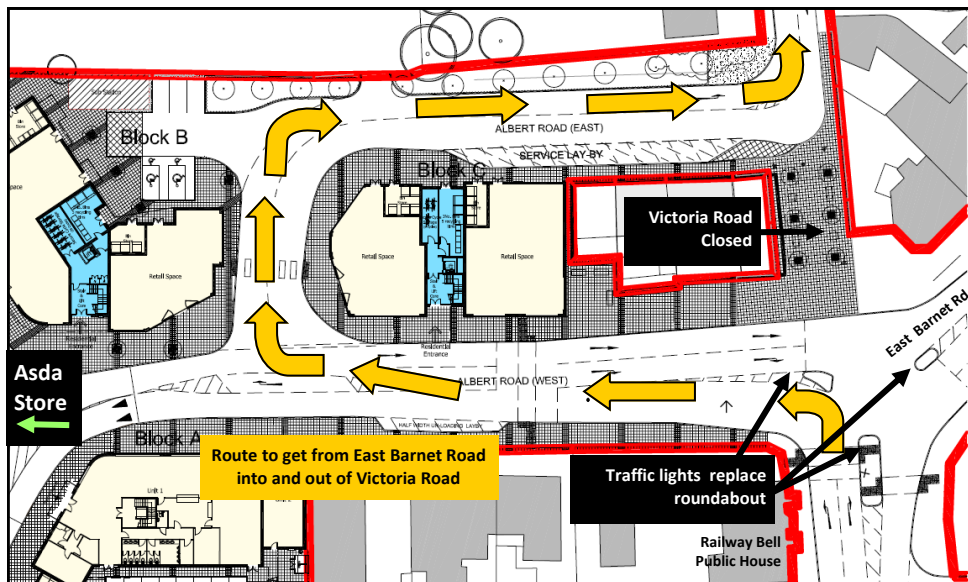
### ASDA's planning application proposes:

- Victoria Road closed at the junction of East Barnet Road;
- Traffic lights instead of a roundabout on East Barnet Road;
- Extra 987 cars an hour at peak times;
- 2,438 cars an hour going through the new junction on East Barnet Road;
- No right turn Approach Road to East Barnet Road.

ASDA have now submitted their planning application for the gasworks site in New Barnet. The application comprises of 111 separate documents but Barnet Council have left just 4 weeks for public consultation so you only have until 1 April to register your comments. The three biggest issues that arise from ASDA's proposals are:

1. Traffic;
2. Destroying local businesses when there is no need for an additional supermarket;
3. 211 small flats in a market which is already oversupplied.

The traffic generated by this new development will be huge. With an extra 987 car movements between 1.00pm and 2.00pm on Saturdays and all Victoria Road traffic forced to go through the Asda site, the traffic light controlled junction will not cope with the increased traffic. Remember when traffic lights were installed before. There was gridlock and they had to be removed. We have included below a copy of the proposed junction layout with comments marked to highlight the issues.



[www.newbarnet.org.uk](http://www.newbarnet.org.uk)

## **DESTROYING LOCAL BUSINESSES & JOBS**

In order to justify their new store, Asda have identified that they will need to take £29.7 million of turnover away from other local shops including:

- £11.9 million from Sainsbury's New Barnet;
- £3 million from Waitrose High Barnet & £1.5 million from Waitrose Whetstone;
- £4.5 million from local Tesco stores; and
- £3.9 million from local shops such as Budgens and local convenience stores.

They will also shift £4.5 million of trade from ASDA's existing store at Southgate, less than 3 miles away which suggests their local store is already meeting the needs of the New Barnet market.

They fail to mention how many **jobs the scheme will destroy** in their application.

## **UNWANTED FLATS**

ASDA propose to build 211 flats on the superstore site. Currently there are over 100 1&2 bed flats for sale or to let in New Barnet. What the area is crying out for is 3 and 4 bedrooms family homes. Given the current market, the risk is that the flats as proposed will end up vacant or with short term tenants.

## **HOW DO I FIND OUT MORE INFORMATION?**

Copies of the planning application can be viewed at both East Barnet and Chipping Barnet libraries. You can view the application on Barnet Council's website

<http://tinyurl.com/asdaplans>

## **WHAT CAN I DO?**

The vast majority of local residents oppose the scheme, so it's time to speak out. You can help to save New Barnet but you need to act fast.

Barnet Council is legally obliged to record each letter of protest, so if you only do one thing, please write a letter to the council stating your opposition to the scheme. Please make sure you quote the planning reference B/00200/09.

It would be better if you wrote your own letter, but if you don't have time, please use the template letter accompanying this leaflet or download one from our website, [www.newbarnet.org.uk](http://www.newbarnet.org.uk), to make sure your objections are heard by the council.

Please e-mail your objections to [asda.application@barnet.gov.uk](mailto:asda.application@barnet.gov.uk), or post it to arrive at the address below **before 5 p.m. on Wednesday 1st April**.

**London Borough of Barnet  
Planning, Housing and Regeneration Service  
Building 4, North London Business Park  
Oakleigh Road South  
London  
N11 1NP**

## **HAVE YOUR SAY - SAVE NEW BARNET**

*Save New Barnet Campaign is a non-political group of local residents fighting for a better New Barnet. The group seeks to inform the local community about potential changes to the area, and to oppose inappropriate developments. The group aims to promote a clear vision for how New Barnet could be developed for the benefit of the community based on the views of local people.*

*c/o NBCA 48/50, Victoria Road New Barnet EN4 9PF*